Project Semester 5 (IoT)

**Career Development Plan**

Project Title: <Project Title>

Student Name: <Name>

Student Id: <Student Id>

# 1. Career Development Plan

In this section you should present a short career development plan. The four stages used in the lectures should be used and presented in the following four sections.

## 1.1. Personal Audit

See lecture slides for information.

## 1.2. Goal Setting

See lecture slides for information.

## 1.3. Planning

See lecture slides for information.

## 1.4. Execution

See lecture slides for information.

# 2. Company Profile

In this section you should present a profile of a company of interest to you who seem to be active in a relevant area to your IoT project artefact. The company could be deemed as a potential employer.

## 2.1. Company Overview, Values and Culture

Short overview/introduction to the company and its ostensible values and culture.

## 2.2. Products and Intellectual Property

What does the company own/make/sell? What are they best known for?

## 2.3. Industry Trends, Environment and Competitors

What is going on in the wider industry the company operates in?

# 3. Reflections on Company Suitability for Future Employment

Reflect briefly on how well you think that the chosen company would be a good “fit” for you and your career development plan.

# 4. Preliminary Business Plan

Consider the possibility of “going it alone” and setting up your own company to develop and market your IoT artefact. Present a short and simple business plan to this end. Consider things like marketing, staffing, funding, could use a SWOT analysis, etc. Business plan templates (online) can suggest topics/items for you to include here.

# 5. Online CV and Digital Portfolio

Present links to a relevant online CV and digital portfolio as appropriate. The CV/portfolio should showcase your skills, ambition, values, etc. in a way that maximises your suitability towards the chosen company (or similar company in that same industry). Comment/reflect on your CV and portfolio, and how you created/structured it to this end. Note that **you must provide links** in this section.

You should keep the formatting and section headers in this document and simply replace the section descriptions with your own summaries. Note that this report should be no more than 8-10 pages long.

Indicative marking scheme for this report:

* Career Development Plan - Personal Audit = 10%
* Career Development Plan - Goal Setting = 10%
* Career Development Plan - Planning = 10%
* Career Development Plan - Execution = 10%
* Company Profile - Company Overview, Values and Culture = 10%
* Company Profile - Products and Intellectual Property = 10%
* Company Profile - Industry Trends, Environment and Competitors = 10%
* Reflections on Company Suitability for Future Employment = 10%
* Preliminary Business Plan = 10%
* Online CV and Digital Portfolio = 10%